

Sue Burzynski Bullard

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Skills summary

Teach reporting, editing, ethics and multimedia classes. Conduct workshops on journalism, ethics and the web for a variety of audiences. Supervised nearly 300 journalists as managing editor of The Detroit News. Have extensive experience developing training programs.

Teaching experience

Associate professor, journalism, University of Nebraska-Lincoln, 2008-present
Guest faculty, The Poynter Institute, 2014-present
Visiting editor-in-residence, Michigan State University, 2007-2008
Guest lecturer at Michigan State and Wayne State universities
Kilgore Counselor, training journalism students at DePauw University
Newsroom trainer for professional journalists and college interns

Professional experience

Detroit News, Detroit MI 1986-2007

Supervised day-to-day operation of award-winning daily newspaper and website as managing editor from 2004-2007. Successfully integrated online and print operations. Tracked multi-million dollar newsroom budget. Held a variety of editing positions before being named managing editor.

The Times Herald, Port Huron, MI 1980-1986

Led newsroom for three-years as managing editor, top newsroom position. Coordinated coverage, developed newsroom budgets, worked with other newspaper departments including marketing, advertising and human resources. Worked as a reporter and editor in a variety of roles.

Lansing State Journal, Lansing MI 1975-1979

Worked as reporter and editor in a variety of roles.

Gongwer News Service, Lansing, MI 1975

Covered state government.

Saratogian, Saratoga Springs, NY 1974-1975

Worked as a reporter.

Education

Master of Science in Administration, Central Michigan University, 2000

Bachelor of Arts in Journalism, Michigan State University, 1974

Associate of Arts, Jackson Community College, 1972

Affiliations and Honors

AEJMC various teaching awards, 2010-2016

Society of Professional Journalists, Distinguished Educator of the Year, 2014

Promising Professor Award, AEJMC, 2010

Executive board, American Copy Editors Society, 2010-present

Michigan State News Hall of Fame, 2009

Society of Professional Journalists, Detroit chapter, Lifetime Achievement Award, 2008

Outstanding Alumna, MSU College of Communication Arts & Sciences, 2007

Professional Advisory Council, MSU School of Journalism, former member

Mid-America Press Institute, former board member

Michigan AP Editorial Association, former president and board member

Society of Professional Journalists, Association for Education in Journalism and Mass Communication member

