

Sue Burzynski Bullard

4503 S. 67th St., Lincoln NE 68516
sbullard2@unl.edu

Skills summary

Teach reporting, editing, management and multimedia classes. Conduct workshops on journalism, management and the Web for a variety of audiences. Wrote a textbook, "Everybody's an Editor, Navigating Journalism's Changing Landscape," published in 2011. Supervised nearly 300 journalists, in both print and online journalism, as managing editor of [The Detroit News](#). Have extensive experience developing training programs.

Teaching experience

[Associate professor](#), journalism, University of Nebraska-Lincoln, 2008-present
Visiting editor-in-residence, Michigan State University, 2007-2008
Kilgore Counselor, training journalism students at DePauw University
Newsroom trainer for professional journalists and college interns

Professional experience

Detroit News, Detroit MI 1986-2007

Supervised day-to-day operation of award-winning daily newspaper and website as managing editor from 2004-2007. Directly involved in every aspect of journalism from reporting and writing to copy editing and design. Successfully integrated online and print operations. Tracked multi-million dollar newsroom budget.

The Times Herald, Port Huron, MI 1980-1986

Led the newsroom staff for three-years as managing editor, the top newsroom position.

Lansing State Journal, Lansing MI 1975-1979

Worked as reporter and editor in a variety of roles.

Saratogian, Saratoga Springs, NY 1974-1975.

Worked as a reporter.

Education

Master of Science in Administration, Central Michigan University, 2000

Bachelor of Arts in Journalism, Michigan State University, 1974

Associate of Arts, Jackson Community College, 1972

Affiliations and Honors

Selected for [AEJMC/ Scripps Howard Foundation 2012 social media externship](#)

[Teaching News Terrifically in the 21st Century, third place](#), AEJMC, 2012

[Best practices in teaching writing across media, third place](#), AEJMC, 2012

[Great Ideas for Teachers finalist](#), AEJMC, 2012

[Teaching News Terrifically in the 21st Century, third place](#), AEJMC, 2011

[Promising Professor Award](#), AEJMC, 2010

[Executive board, American Copy Editors Society](#)

[Michigan State News Hall of Fame, 2009](#)

Society of Professional Journalists, Detroit chapter, [Lifetime Achievement Award, 2008](#)

Outstanding Alumna, MSU College of Communication Arts & Sciences, 2007

[American Copy Editors Society, executive committee member](#)

AEJMC, member

Online News Association, member

American Society of News Editors, member

Nebraska Press Women, member

Mid-America Press Institute, former board member

Michigan AP Editorial Association, former president and board member

References

Tim Anderson, former journalism sequence head, College of Journalism and Mass Communications, University of Nebraska-Lincoln, Lincoln, NE 68588-0474 (402 742 3034) tanderson5@unl.edu

Jane Briggs-Bunting, former director, School of Journalism, Michigan State University, whoopforjoy@yahoo.com

Bob Giles, commentary editor, GlobalPost, and former Nieman Foundation curator, Harvard University, Cambridge, MA
bobgiles79@gmail.com

