

Emerging Technologies

July 19-23, 2010
JRN 809, Section 301
Three credits

Instructor: Sue Burzynski Bullard

MONDAY

9 a.m. –noon

July 19

Introductions, course outline
Understanding multimedia storytelling

1:30 to 4:30 p.m.

Blogging Basics
Creating a wordpress.com blog
Using blogs in classroom
How journalists use blogs

Evening

Work on your blogs

TUESDAY

9 a.m. –noon

July 20

Writing for the Web

Getting news online with blogs
or myhsj.org templates. How a teacher
uses technology.

1:30 to 4:30 p.m.

How one teacher produces an online paper.

Editing audio, creating podcasts
with Audacity

Evening

Lab is open. Work on your blog.
Finish interview edit.

Assignments

Due: 9 a.m., Tuesday
Read Chapters 5,6,7 in
Journalism 2.0

Create your blog
Create first post with
links

Due: 9 a.m. Wednesday
Read Chapters 9 & 10
In Journalism 2.0

Add post to your blog.

Edit interview using
Audacity.

WEDNESDAY

July 21

9 a.m. – noon
Audio slideshow basics

Shooting video basics

1:30 to 4:30 p.m.

Detroit News videographer offers tips, techniques
Basics of iMovie, video editing
Brainstorming, planning video stories

Evening

Lab is open. Time for filming

Due 9 a.m. Thursday

Read Chapter 11
Add to your blog.

1:30 p.m. Thursday

Raw video for your story due

Audio slideshow due

THURSDAY

JULY 22

9 a.m. - noon

Finish audio slideshows
Shoot video stories

1:30 to 4:30 p.m.

Editing your story in iMovie, uploading to YouTube

Evening

Finish editing your video story

Due 9 a.m. Friday

Read Chapters 1, 2, 3 in Journalism 2.0

Add post to your blog.
upload video story

FRIDAY

July 23

9 a.m. to noon

Using RSS
Using Twitter
Using Delicious

Noon

Lunch, class wrap-up

Due at noon Friday

Create Google Reader, Twitter, Delicious accounts

QUESTIONS?

Sue Burzynski Bullard, 248 842 3992 or burzynskibullard@gmail.com

YOUR ASSIGNMENTS & GRADE

Readings – Journalism 2.0 How to Survive and Thrive (see chapter due dates)

Your blog (25 percent of grade)

- You'll create a blog and post to it at least four times during the week.
- Each post should include at least one hyperlink.
- You should upload at least one photo to the blog.

Editing a podcast (15 percent of grade)

- You'll edit a 20-minute plus interview down to 3 to 4 minutes.
- Your podcast should include your own introduction to the interview.

Editing an audio slideshow (15 percent of grade)

- You'll marry photos and sound by creating an audio slideshow.

Shooting and editing a video (30 percent of grade)

- You'll shoot a video story.
- You'll learn to edit your video.
- You'll learn to upload your video to YouTube

Using social media and other tools (15 percent of grade)

- You'll create a Google Reader account
- You'll create a Twitter account and post a tweet
- You'll create a Delicious account

Academic Honesty:

Students are expected to do their own work on all assignments. Students who cheat, fabricate or plagiarize will receive a 0.0 on the assignment and may fail this course. Plagiarism means the appropriation of another person's ideas, processes, results or words without giving proper credit. Article 2.3.3 of the Academic Freedom Report states that "the student shares with the faculty the responsibility for maintaining the integrity of scholarship, grades and professional standards." In addition, the School of Journalism adheres to the policies on academic honesty as specified in General Student Regulations 1.0, Protection of Scholarship and Grades, and in the all-University Policy on Integrity of Scholarship and Grades, which are included in *Spartan Life: 1998 Student Handbook and Resource Guide* and on the MSU Web site.

Classroom Conduct:

Students are expected to conduct themselves in an appropriate manner in the classroom. As noted in the University's Code of Teaching Responsibility, this involves "the right of faculty members to conduct classes, and of students to participate in those classes, without interference or disruption." Additionally, section 2.3.5 in the "Academic Freedom for Students at Michigan State University" report states that, "the student's behavior in the classroom shall be conducive to the teaching and learning process for all concerned." If a student's behavior is so disruptive that it interferes with the teaching and learning process, the student may be required to leave the classroom and could be referred to the student judicial affair's office for a disciplinary hearing.

Student Accommodation:

If you need or want to request an accommodation for a disability, call the Office of Programs for Handicapper Students at 353-9642 (voice) or 355-1293 (TTY). You will be required to provide instruction from OPHS to your course instructor

