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Contact: Lillian Coleman, AEJMC Project Manager  
Email: [aejmcnews@aol.com](mailto:aejmcnews@aol.com)

**FOR IMMEDIATE RELEASE**

**Scripps Howard Foundation/AEJMC Announce Social Media Grant Recipients**

Six members of the Association for Education in Journalism and Mass Communication (AEJMC) have been selected as recipients of 2012 Scripps Howard Foundation/AEJMC Social Media Externship Grants.

This opportunity will allow journalism faculty to spend two weeks this summer learning first-hand how newspapers and broadcast stations use social media across multiple platforms. Professors will then take this knowledge into their classrooms while teaching during fall 2012 and winter/spring 2013.

A second phase of the program will also provide funds for a professional from the media outlet to visit that professor's campus for five days during the 2012-13 academic year. The professional will be available for a variety of activities while on campus, depending on the needs of the program.

The Scripps Howard Foundation is providing \$3,000 for each faculty member's travel, housing and other expenses for the two-week summer visit to the media outlet. The Foundation is also providing each media outlet professional \$1,000 for expenses related to visiting the professor's campus.

The call for applications was issued in February, and the selection process was completed in April. Fifty-three applications from AEJMC members were received and reviewed by an AEJMC panel who scored applicants based on the value/need of the program for the applicant, impact of the visit on the applicant's home campus, strength of ideas for the professional's visit, and the overall quality of the application.

The faculty selected for the visits are:

C-SPAN — Stephanie Bor, University of Utah

WEWS-TV Cleveland — Keith Oppenheim, Grand Valley State University

Chicago Tribune/WGN Radio — Sue Bullard, University of Nebraska-Lincoln

Miami Herald — Kay Colley, Texas Wesleyan University

The Oregonian — Susan Wiesinger, Cal State University, Chico

Scripps Networks Interactive/Knoxville News Sentinel — Cliff Shaluta, Western Kentucky University

The Scripps Howard Foundation is the corporate philanthropy of The E.W. Scripps Company, which was founded in Cincinnati 133 years ago and today operates newspapers and television stations throughout the United States. AEJMC is a nonprofit, educational association of journalism and mass communication educators, students and media professionals; it was founded 100 years ago in Chicago, IL, by a group of 23 journalism educator and practitioners. For more information, contact Lillian Coleman, AEJMC Project Manager, [aejmcnews@aol.com](mailto:aejmcnews@aol.com).

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